

Contact: John Hopper
Phone: (201) 265-2100, Ext. 755

June 23, 2010

PRESS RELEASE

PARAMUS BOARD OF HEALTH JOINS STATEWIDE “CHOOSE YOUR COVER” CAMPAIGN

Research has shown that 80% of all skin cancers could be prevented by using protection from the sun's harmful rays. Staying in the shade from 10:00 a.m. to 2 p.m., wearing a hat, covering as much skin as possible and applying and reapplying sunscreen liberally will reduce the risk of skin cancer later in life.

The Paramus Board of Health is participating in the statewide campaign “Choose Your Cover”, a free skin cancer screening that will be held at the Paramus Municipal Pool on Van Binsberger Blvd. on Tuesday, July 13th (Raindate, Tuesday, August 3rd) from 1:30 – 3:30 pm for all pool members and staff. Dr. Monika Srivastava from Advanced Laser & Skin Cancer Center in Teaneck, New Jersey will perform the screenings. Pool members are encouraged to take advantage of this opportunity to ask questions and to have any sun damaged skin examined. In addition to the screening, a wealth of vital information about sun smart precautions to protect your skin will be available.

No pre-registration is required. For more information, contact the Paramus Health nurses at 201-265-2100, Ext. 615 or 618.

Cc: Mayor Tedesco
Councilwoman M. O'Brien
Toni Falato, Borough Clerk
Board
Woman's Club of Paramus
TOWN NEWS
P. Opitz, RN.

Janice Fraioli, RN.
ML Baldonado, RN.
Kelly Powers, Pool Chairperson
Tim Donoghue, Pool Manager
Fire Dept
County Seat
Senior Center